

Governor Mifflin School District

10 South Waverly Street, Shillington, PA 19607

April 13, 2011

FOR IMMEDIATE RELEASE

For more information, please contact:

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MIFFLIN PARK ELEMENTARY HOSTS ECO-FEST

SHILLINGTON, PA, APRIL 2011 - On Saturday, April 30, 2011 from 9 a.m. to 2 p.m., the Mifflin Park Elementary School will host an ECO-Fest for our students and community members. The purpose of this public event is to help people learn about the environment and how we can protect it.

Constructed in August 2009, Mifflin Park Elementary School is the district's first LEED-accredited building, having earned a LEED Silver rating from the U.S. Green Building Council. ECO-Fest is a celebration of the school's continued commitment to the environment and sustainability. ECO-Fest highlights environmentally friendly activities and the importance of "green" living.

This year's event will feature a variety of educational and entertaining activities for people of all ages. Featured guests include animals from Zoo America plus some herd from a local alpaca farmer. Performance Toyota will be on hand to discuss its hybrid cars. Conestoga Landfill and Western Berks Recycling Center will educate visitors about recycling and reusing. Berks County Conservancy will provide information about their ECO-Adventure Summer Camps. Junk to Jazz, a local crafter, will showcase how to reuse furniture by recreating it. There will also be a used book sale in the gymnasium.

Students who attend ECO-Fest will have the opportunity to decorate a pot, plant a marigold and learn about plants from the local florist, Stein's Flowers. In addition, members of the high school It's Our World Too (IOWT) Club will help youngsters conduct a stream study of the nearby Angelica Creek. The high school Art Club will provide face painting. Students will also receive a free seedling courtesy of the PA Game Commission.

Each Mifflin Park student who attends ECO-Fest will receive a free punch card. Mifflin Park students will be expected to visit at least half of the learning stations at ECO-Fest. Once they have visited half of the stations, they may play at the Games2U Van as a reward, courtesy of Conestoga Landfill. Children from other schools are also welcome to participate and may purchase a punch card for \$2.00.

The media is welcome to report on the 2011 ECO-Fest at Mifflin Park Elementary School. To schedule a visit or interview, please contact Keri Morton at 610-775-1312 or kmorton@gmsd.k12.pa.us.

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