

Governor Mifflin School District

10 South Waverly Street, Shillington, PA 19607

September 26, 2011

FOR IMMEDIATE RELEASE

For more information, please contact:

Keri Morton, Office of Public Information, 610-775-1312

GOVERNOR MIFFLIN STUDENT GOVERNMENT PRESENTS 'EVERY MONDAY MATTERS'

SHILLINGTON, PA, SEPTEMBER 2011 - At a special assembly on Tuesday, September 27 and Wednesday, September 28, the Governor Mifflin Student Council and Student Government Association will present a motivational program called Every Monday Matters to students at the middle and high schools.

As featured on CBS and in *Los Angeles Magazine*, Every Monday Matters is a guide for helping students focus on making a positive change in their community. Keynote speaker Toni Lamb will inspire students in a 40-minute presentation on how ordinary people have the power and social responsibility to make change.

The Every Monday Matters presentation is based on the book, *Every Monday Matters: 52 Ways to Make a Difference* by Matthew Emerzian and Kelly Bozza. Released in 2008, the book "lays out 52 activities to help you focus on what really matters - making a difference in the lives of others. From feeding the hungry to donating clothes to writing a letter to a U.S. military hero, Every Monday Matters challenges you each and every week for an entire year to take an incredibly simple, yet significant action. It's about people taking personal responsibility to make a difference, to matter - one day, one action at a time."

— *everymondaymatters.com*

The media is welcome to report on the Every Monday Matters presentation taking place at the Governor Mifflin Middle School (9/27, 9 a.m.) and Governor Mifflin High School (9/28, 9 a.m.). To schedule a visit or interview, please contact Keri Morton at 610-775-1312 or kmorton@gmsd.k12.pa.us.

- END -