

# ***Display My Art***

Date: September 2011

From: Governor Mifflin PTO

Dear Parents:

This year our school, in conjunction with *Display My Art*, will be participating in a unique kind of fundraiser. *Display My Art* is an educational artwork fundraiser that reproduces your child's personal artwork onto a variety of colorful products including mugs, coasters, mouse pads, desk clocks and t-shirts. We believe that the *Display My Art* fundraiser will not only help our organization raise money but—more importantly—builds students' self esteem by transforming their artwork into permanent keepsakes to be cherished for years to come. All orders will be received in time for Holiday giving.

Here's how the program works: Your child will create the artwork drawing in class. A **FREE** magnet will be produced from your child's artwork and sent home along with a product brochure and an Order Form. You will then have the opportunity to purchase a variety of products with your child's artwork on it. In addition, **FREE** individual personalization is offered on selected products. So if you have a birthday, anniversary or other event coming up, you can commemorate it with a personalized mug that says "Happy Birthday Mom....I Love You". Or perhaps a water bottle for Dad that says "World's Best Dad." Sample products are on display at the school.

One of the best features of this fundraiser is the *Display My Art* online ordering service. Each child will be assigned an order number which you can use to log on to the *Display My Art* website and have an opportunity to actually see your child's artwork displayed on all of our products. This makes it so much more convenient for not only parents but relatives and friends to place orders. Even after the fundraiser is over, you may continue to go online to place orders for future events. Whether you order by form or online, your school will always get credit for the order. And there is no additional cost for ordering online.

Of course, you may still use the Order Form which we will send home with your child's free magnet and a *Display My Art* product brochure. Even if you order by form, you may still want to log on to the *Display My Art* website just to see your child's artwork. All orders will be distributed through the school.

To get a sneak preview of what the products look like, please visit [www.DisplayMyArt.com](http://www.DisplayMyArt.com), click on "SHOP" (at top of page), type in 174177 in the Order Number box. Click on the down arrow by the State box and scroll down to Connecticut-CT and click on it. Click on "Submit" and this will bring up a sample of how a child's artwork looks on our products.

We are happy to share this unique art program with you and your children and think you will be excited by this year's fundraiser.

Thank you for your participation!

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DMA Fundraiser Chairwomen