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www.GovernorMifflinSD.org
An equal opportunity educational institution



Governor Mifflin School District

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Director of Communications & Community Relations
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Request for Exclusion from Media Coverage

Photos, video footage, and interviews of students are often used as part of the Governor Mifflin School District's community relations efforts through publications (printed and online), the district website (www.governormifflinsd.org), district social media, and in community presentations. Also, on occasion, our district invites the news media (Reading Eagle, WFMZ-TV, WEEU, Berks-Mont News, etc...) to cover events on our campus. If you **do not** want photos, video footage or interviews featuring your child used in district publications, on the website, on social media, in community presentations, or in news media outlets, please complete the form below and return it to:

Governor Mifflin Office of Communications
Melissa Fullerton, Director
10 S. Waverly Street
Shillington, PA 19607

Be advised that signing this form prevents the *intentional* use of your child's photo or videotape footage. In situations where large groups of people are participating, it is often impossible not to photograph or videotape certain students, and therefore, we cannot prevent the use of photos or videotape footage that unintentionally includes your child. Additionally, students who participate in school activities and/or athletics may be photographed or videotaped by members of the media or the general public while participating. It should be noted that under these circumstances, the publicity refusal form below would not be a valid means of preventing photographs or videotape of a specific student.

** Please note: This request will expire at the end of the current school year and must be resubmitted annually. Signing this form does not prevent your child's photos from being included in school yearbooks. If you DO NOT want your child's photo included in the yearbook, please notify your child's school secretary.*



REQUEST FOR EXCLUSION

____ I DO NOT wish to have my child's picture or name displayed for any public viewing including video recordings of school events, websites/social media, or news media coverage of special programs and events.

Child's name _____ Child's grade _____

Child's school _____ Child's teacher _____

Parent signature _____ Date _____