

# Governor Mifflin School District

NEWS  
10 South Waverly Street, Shillington, PA 19607

November 9, 2015

**FOR IMMEDIATE RELEASE**

For more information, please contact:

Melissa Fullerton, Director of Public Information, 610-775-1312 (o) 610-763-0109 (c)

## **Governor Mifflin High School only Berks County school vying for \$100,000 safe driving prize**

**Who:** Governor Mifflin High School students, staff and administration

**What:** Governor Mifflin High School is one of only six schools in Pennsylvania to earn a top 100 spot in this year's State Farm Celebrate My Drive campaign. For the past two years, Governor Mifflin students and staff have rallied the greater community around the campaign that celebrates and promotes safe driving practices among teens. The school has earned two consecutive \$25,000 grants from State Farm after being among the top schools throughout the U.S. and Canada to garner safe driving pledges via an online submission.

This year, State Farm changed the contest and required schools to first submit a video showing how they promote safe driving year-round. Governor Mifflin's student-produced video features teachers, students, and the superintendent using cell phone "sleeping bags" printed with the Mustang Nation logo. Governor Mifflin High School's video was selected as one of the top 100 videos from schools across the nation, moving GMHS into the finalist round of the contest, which requires schools to garner votes via the website [www.celebratemydrive.com](http://www.celebratemydrive.com). Voting is open November 9-13. Students and staff will be canvassing the community, promoting voting during lunch periods, and sharing a social media campaign. The top 22 schools in this year's contest will earn a \$100,000 grant.

You can view and download Governor Mifflin's entry video here:

<https://drive.google.com/file/d/0B8EYolbRAG5WTUhqem1nRlhxbkk/view?usp=sharing>

**Video courtesy: Vaughn Golden**

**Where:** Governor Mifflin High School  
101 S. Waverly Street  
Shillington, PA 19607

**When:** November 9-13

-END-